Created in 1992 after the Rio Earth Summit, Pro-Natura International is an apolitical, non-religious, non-profit and non-governmental organisation that aims to break the vicious cycle of unsustainable agriculture, deforestation, acceleration of climate change and increasing poverty in rural areas of countries in the Global South. Towards this end, Pro-Natura works in Latin America, Asia and Africa with four aims:
- To fight against malnutrition and to improve food security;
- To promote good development practices and the establishment of suitable and innovative technologies;
- To empower relevant populations to be self-reliant and to take autonomous action
- To share experiences between countries of the Global South.

Pro-Natura International is also engaged in countries in the North to strengthen public opinion in favour of strategies to fight global warming and to conserve biodiversity.

Pro-Natura International pursues exclusively its chosen objectives and acts independently of the profit motive, internal politics and the foreign policy of any government.

Activities led by Pro-Natura International, which are primarily conceived to work in the favour of rural underprivileged populations, are undertaken without reference to gender, race, ethnicity, religion or nationality.

Participation
Pro-Natura International activities are conceived in such a way that relevant populations receive training that allows them to participate in the determination of their own development projects.

Expertise
Pro-Natura International calls upon highly qualified specialists, both volunteers and paid consultants, for the training it provides, the development of technologies adapted to intervention areas and the educational material provided.

Partnerships
Pro-Natura International's programmes and activities rely on a network of consultants and other contributors from many stakeholder groups for their positive outcome, including: members of beneficiary communities, business managers, public employees, academics and trainers. Pro-Natura International is also in close contact with international organisations with similar goals (such as UNESCO).

Transparency
Beneficiaries of Pro-Natura International activities, as well as individual and corporate partners who finance its activities, all have access to any and all information concerning:
- persons responsible for management;
- collaborators, whether voluntary or paid;
- other partners;
- resources available and the use made of such resources, particularly the relationship between resources dedicated to a given programme and overhead and financing costs;
- programmes undertaken, the countries in which they take place, the legal framework that will determine their nature, financial and operational methods, as well as regularly available status and evaluation reports; and
- a history of completed programmes.